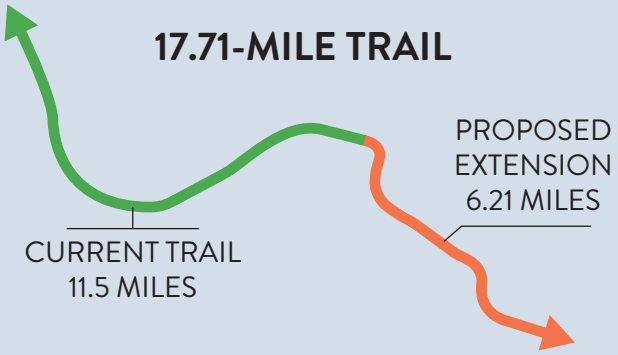
ECONOMIC & FISCAL IMPACT OF THE ASHOKAN RAIL TRAIL

17.71-MILE TRAIL



ANNUAL VISITATION

140,000 expected users (2013)

175,130 actual users in 2020

256,068 future users projected with trail extension

53% of current trail users want new trails or more miles of trails

TRAIL ATTRACTS NEW VISITORS TO ULSTER COUNTY

Vistitors from outside Ulster County spend an average of **$184.50 per day** while using the trail, resulting in new jobs throughout the county.

TOTAL ANNUAL ECONOMIC IMPACT

Current	Projected With Extension
44 jobs	64 jobs
$1.7 million in earnings	$2.5 million in earnings
$5.3 million in sales	$7.8 million in sales
$70,335 in tax revenue	$102,841 in tax revenue

TRAIL EXTENSION RETURN ON INVESTMENT

$14.6 million
ONE-TIME INVESTMENT

$2.5 million in new sales

$804,000 in new employee earnings

$32,506 in tax revenue
RETURN PER YEAR

TRAIL SERVES COUNTY RESIDENTS & EXISTING VISITORS

Local residents and existing visitors spend an average of **$64.83 per day** while using the trail.

TOTAL ANNUAL ECONOMIC ACTIVITY

Current	Projected With Extension
151 jobs	208 jobs
$6.7 million in earnings	$8.9 million in earnings
$17.4 million in sales	$24 million in sales
$170,932 in tax revenue	$237,860 in tax revenue

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